

EDUCATION

Savannah College of Art and Design (SCAD)

Atlanta, GA
Master of Fine Arts
Graphic Design
2013

Keimyung University

Daegu, South Korea
Bachelor of Fine Arts
Visual Communication Design
2008

SOFTWARE SKILL

Proficient in:

Adobe Suite, Microsoft Suite,
Sketch, InVision, Figma

Familiar with:

HTML, CSS

PROFESSIONAL SKILL

Product Design
Digital Design
User Interface Design (UI)
User Experience Design (UX)
User Research
Mobile Application Design
Web Design
Interactive Design
Mobile First Design
Branding
Packaging Design
Publication Design
Information Design
Interactive Design
Product Design
Prototype
CRM
html
CSS

EXPERIENCE

Sagepath

Associate Design Director
2021–Present

- Leads the design team on Buffalo Trace Distillery, Southern Company Gas, Georgia Pacific, and more projects.
- Works closely with UX and UI designers to improve the design though process.
- Designs digital style guides, branding and project layouts for clients.
- Presents work to clients, leading the conversation around the project's design and branding.

Senior Art Director

2020–2021

- Worked with Southern Company Gas and Omnia Partner as the Lead Designer.
- Collaborated closely with clients to create the best digital experience for their customers.
- Designed a digital experience style guide for Southern Company Gas.
- Created a digital style guide for and designed the full experience for the Omnia Connect Portal.

Art Director

2019–2020

- Served as the Lead Designer for Doosan Infracore and Krispy Kreme.
- Worked closely with clients to establish best practices for the Doosan Equipment Website and Dealer Portal.
- Created digital style guides and component guides for Doosan Infracore.
- Updated Krispy Kreme iOS and Android apps.
- Provided guidance and reviewed work with the Development team to create a flexible design system.

Senior Designer

2018–2019

- Led the design for QTS and Krispy Kreme.
- Created and oversaw designs from conception through deliverable stages.
 - Updated Krispy Kreme's web application, drive-thru experience and flagship concept.

Huge, Atlanta

Senior Visual Designer

2017–2018

- Served as the Lead Designer in several projects such as the RWC global site, Sharkbite, MAA and the Arthritis Foundation.
- Helped manage team projects and worked on a daily basis with the UX team.

Visual Designer

2015–2017

- Served as the main designer for Huge Cafe Atlanta, working on branding, packaging, menu, application and general products for the coffee shop.
- Took responsibility for the digital designs specific to the website, application and mobile experience for Halyard Health, D&B, Del Webb and more.
- Created a style guide and brand book for Randstand.

Associate Visual Designer

2014–2015

- Designed the website, mobile applications and iconography system for Lowe's home improvement and Mohawk Flooring.
- Created prototypes for both internal and external client presentations.
- Worked closely with the UX team on project wireframes, user flows, usability and functionality.

Armchair Media

Design Internship

2013

- Assisted with Tin Drum rebranding project and the Coke Global Price Board template.